

# Template

Personalized Advent Calendar portrait format (offset printing)

Please create the files with 3mm cut-off !

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**HINWEIS: DRUCK AUS EUROSкала** Wir benötigen für den Druck aus Euroskala noch eine verbindliche Farbvorlage (Proof). Wenn Sie diese nicht stellen können, dann bitte die Freigabe 1:1 gemäß den Daten, wobei dann eventuelle Farbabweichung in Kauf genommen werden müssen. Wenn wir hierzu keine Rückmeldung mit der Freigabe erhalten, setzen wir Ihren Druck 1:1 gemäß den Daten um. Wir bitten um Beachtung!  
**Note on printing:** For an imprint according euro scale we definitely need a binding colour proof! If you can't provide this to us, then please approve the artwork 1:1 according data, in this case the customer might have to accept colour deviations, which might occur. Please be aware, that if we're not getting any feedback with the approval on the colour proof, we'll print 1:1 according the data.  
**Remarque sur l'impression :** Nous imprimerons selon l'échelle européenne (Quadr) sans indication des couleurs Pantone. Afin d'assurer une impression des couleurs qui correspond à 100% à vos données de marquage, nous avons besoin d'un cromalin ou d'une épreuve de couleur. Sans réponse de votre part par rapport à ce sujet, nous imprimons exactement selon vos données de marquage et sans cromalin.

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|  | <p>The files have preferably been created with Adobe Illustrator (CC), Adobe InDesign (CC) or Adobe Photoshop (CC).</p>  |
|  | <p>Images should have a resolution of at least 300 dpi, logos and other objects of at least 1200 dpi. The best results are achieved with vectorized files.<br/>Vectorize all fonts or provide all fonts used (for PC).</p>   |
|  | <p>Indicate as CMYK (4c Euroscale). No RGB!</p>  |
|  | <p>Since December 13, 2014 the rules of EU-regulation 1169/2011 concerning the Food Information Regulation (LMIV) have to be observed. This regulation includes the ingredients list, the labeling of allergens, the product name (within the visual area), the net quantity (within the visual area), the best before date, the nutritional values as well as the full name and address of the distributor. All legal requirements have to be printed clearly and readably with a minimum font size of <b>1,2 mm related to the letter "x"</b>. As soon as the maximum surface area of the packaging is less than 80 cm<sup>2</sup>, the <b>minimum font size is 0,9 mm</b>. Concerning smallest packaging - that is less than 10 cm<sup>2</sup> for the maximum surface area - only the most important legal requirements (such as the product name, the net quantity, the best before date) have to be mentioned - however in the font size of 0,9 mm related to the small x.</p> |